



4th

Eastern Conference on
Football Economics

6th

Western Conference on
Football and Finance

July 3rd 2020

UNIVERSITÄT PADERBORN
NEW ECONOMIC SCHOOL
HIGHER SCHOOL OF ECONOMICS
EWG OR IN SPORTS
UNIVERSITY OF READING

Questions? Just ask! Email on jj.reade@reading.ac.uk

Program

Time is GMT+1 (London, Reading)

Training session (presenters can test how to share the screen in Zoom etc.)

Date and time: July 2, 14:00-16:00

Link: <https://zoom.us/j/99090806426?pwd=T3dhUzJYOG9WMXpGd1BjeHp6anRBZz09>

ID: 990 9080 6426

Password: 656113

Plenary talks, Parallel sessions A, and ROSES seminar:

Date and time: July 3, 9:00-20:00

Link: <https://zoom.us/j/96806890134?pwd=MDRxRXl0TDYxdW9JMmpuV1NHWWxvdz09>

ID: 968 0689 0134

Password: 375864

Parallel sessions B:

Date and time: July 3, 9:00-20:00

Link: <https://zoom.us/j/99449941950?pwd=NE00Ky9XNkcyU2JQUExpeEJtRUtRZz09>

ID: 994 4994 1950

Password: 375864

July 3

09:00 – 09:30 Opening remarks (James Reade, Bernd Frick, Dmitry Dagaev)

09:30 – 10:15 Plenary lecture by Panos Pardalos (University of Florida): *Data Sciences and the Dynamics of Sport Networks*

10:15 – 11:00 Plenary lecture by David Forrest (University of Liverpool): *The armchair fans: Analysis of demand for televised football with new metrics*

Co-authors: Babatunde Buraimo (University of Liverpool), Ian McHale (University of Liverpool), and Juan de Dios Tena (University of Liverpool)

11:00 – 11:30 Break

11:30 – 13:30 Parallel Session 1

Parallel session 1A: Labour market	Parallel session 1B: Mathematics and Operations Research in Football
Chair: Carl Singleton (University of Reading)	Chair: Alex Krumer (Molde University College)
Marco Di Domizio (University of Teramo)	Xiajie Yi (Ghent University)
<i>Determinants of transfer market values: empirical evidence from Italian Serie A</i>	<i>The Trade-off between Breaks and Carry-over Effect in Football Timetabling</i>
Co-authors: Raul Caruso (Catholic University of Milan), Bernd Frick (Paderborn University)	Co-authors: Dries Goossens (Ghent University)

<p>Nadezhda Votintseva (HSE University – Perm)</p> <p><i>Does beauty affect salary? An empirical analysis of MLS data</i></p> <p>Co-authors: Petr Parshakov (HSE University – Perm); Thadeu Gasparetto (HSE University – Saint Petersburg)</p>	<p>David Van Bulck (Ghent University)</p> <p><i>Balancing rest time over teams in football timetabling</i></p> <p>Co-authors: Dries Goossens (Ghent University)</p>
<p>Moussa Ezzeddine (University of Paris 1 - Pantheon Sorbonne)</p> <p><i>Do transfers add to football club value? Puzzling findings using event study methodology</i></p> <p>Co-authors: Pierre-Charles Pradier (University of Paris 1 - Pantheon Sorbonne)</p>	<p>Juan Moreno-Ternero (Universidad Pablo de Olavide)</p> <p><i>Allocating extra revenues from broadcasting sports leagues</i></p> <p>Co-authors: Gustavo Bergantiños (Universidad de Vigo)</p>
<p>Carl Singleton (University of Reading)</p> <p><i>Extreme wages, performance and superstars in a market for footballers</i></p> <p>Co-authors: Rachel Scarfe (University of Edinburgh), Paul Telemo (University of Edinburgh)</p>	<p>Alex Krumer (Molde University College)</p> <p><i>Strategic Manipulations in Round-Robin Tournaments</i></p> <p>Co-authors: Reut Megidish (Sapir Academic College), Aner Sela (Ben Gurion University)</p>

13:30 – 14:30 Break

14:30 – 15:30 Reading Online Sport Economics Seminars (ROSES). Dmitry Dagaev (HSE University): *Strategic Broadcasting of a Championship: to Earn More from Ads or to Incentivize Subscription?*

Co-author: Igor Karpov (HSE University, New Economic School)

15:30 – 16:15 Plenary lecture by Rob Simmons (Lancaster University): *Reviewing the Video Assistant Referee*

Co-authors: Giuseppe Migali (Lancaster University) and James Reade (University of Reading)

16:15 – 16:45 Break

16:45 – 18:15 Parallel Session 2

Parallel session 2A: Performance	Parallel session 2B: Miscellaneous
<p>Chair: James Reade (University of Reading)</p>	<p>Chair: Wladimir Andreff (University Paris 1 Panthéon-Sorbonne)</p>
<p>Petr Parshakov (HSE University – Perm)</p> <p><i>Is Team Masculinity Beneficial for Performance? Evidence from Major League Soccer</i></p> <p>Co-authors: Dmitry Kirpishchikov (HSE University – Perm), Zavertiaeva Marina (HSE University – Perm)</p>	<p>Romain Gauriot (New York University, Abu Dhabi)</p> <p><i>How Market Prices React to Information: A Quasi-Experiment</i></p> <p>Co-authors: Lionel Page (University of Technology, Sydney)</p>
<p>Anton Manukov (HSE University)</p>	<p>Caputo Andrea (University of Lincoln)</p>

<p><i>Analysis of the Impact of Religious Fasts on the Performance of Muslim Football Players</i></p> <p>Co-authors: Arseniy Stolyarov (HSE University, University of Wisconsin-Madison)</p>	<p><i>From riches to rags: strategic clumsiness at AC Milan</i></p> <p>Co-authors: Pizzi Simone (University of Salento)</p>
<p>James Reade (University of Reading)</p> <p><i>Outcomes with asymmetric payoffs: The case of the Soviet Football League</i></p>	<p>Wladimir Andreff (University Paris 1 Panthéon-Sorbonne)</p> <p><i>Economics of women football: from globalization to French top-tier championship</i></p>

18:15 – 18:30 Break

18:30 – 19:30 Plenary lecture by Stefan Szymanski (University of Michigan): *Economic impact of Covid-19 on professional football*

19:30 – 20:00 Concluding remarks (Shlomo Weber, James Reade, Dmitry Dagaev)

